

# Gender Communication: A Comparison of Media Messages in Japan and the U.S.

Lecture by Dr. Kimiko Akita, Aichi Prefectural University,  
and Dr. Rick Kenney, Augusta University, U.S.A.



Vs.



Hi, I am Dr.  
Kenney



We will discuss the mass-media depiction of men and women in the U.S. and Japan post-War. We will focus on visual images from magazines, newspapers, movies, TV dramas/commercials, *manga*, and animation. Each of us will discuss the change and/or transition of the gender media messages in his/her country and how they have contributed to construct an ideal image of men and women in historical moments since the War in the Pacific. We will also cross-culturally compare the images and discuss cultural differences/similarities and mass media influences on gender construction.

Hi, I am Dr.  
Akita



Please join us at 10:30 a.m. Tuesday, June 7<sup>th</sup>, 2016, in Hall  
at Aichi Prefectural University. Japanese translation will be provided.